

# Rentokil

The Experts in Pest Control

DO NOT  
DISTURB

PRIERE DE NE PAS DERA  
BITTE NICHT STORE  
NO MOLESTEN

## **Sleep tight, Don't let the bed bugs bite**

A guide for bed bug control in  
hotels

# The importance of bed bug control

With global travel on the rise, the prevalence of bed bugs can be a fast-growing problem for premium hotels and boutique guest houses alike. Notorious for impacting brand image, reputation and customer satisfaction, these pests are highly challenging to eliminate and can result in revenue loss through unoccupied rooms if overlooked, or left untreated. Even the best-run and cleanliness-conscious of establishments can suffer bed bug infestations. The influx of travellers to and from exotic destinations, where bed bugs are tolerated, calls for increased efforts in regular, informed inspections and prompt remedial action.



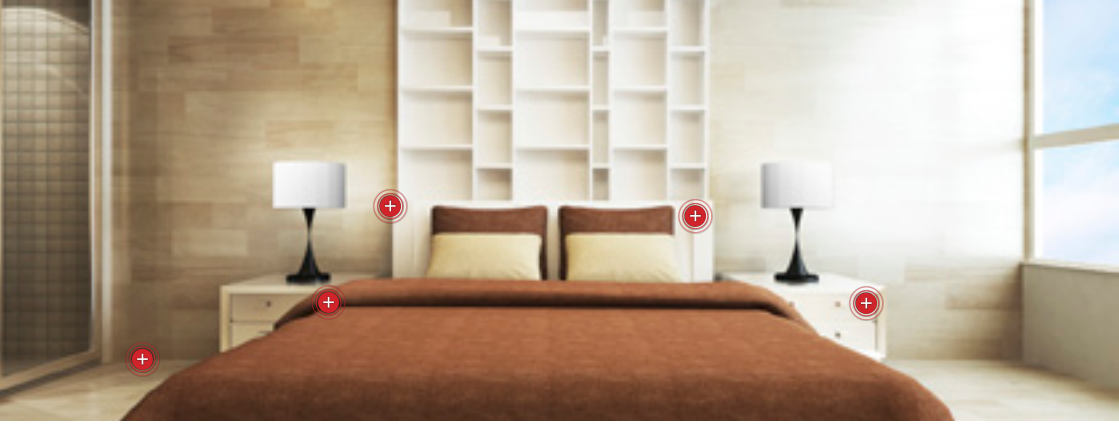


# How to identify bed bugs

Early detection is of paramount importance in bed bug control. Cleaners and house keeping staff are frequently the first line of defence and in the best position to spot the tell-tale signs of an infestation:

- Distinctive sweet, sickly smell
- Blood spots on bedding
- Dark faecal pellets
- Yellowing cast nymphal skins
- Live insect
- Bed bug bites - itchy, red skin welts





# Where to find bed bugs

Contrary to their name, bed bugs are not only found in beds. Easily transportable in clothing and baggage, these insects can thrive in just about any crack or crevice. Rarely seen in the day, they hide their paper-thin bodies in all kinds of furniture.

Take care to regularly inspect the following areas of all rooms:

- Mattresses
- Bedding
- Headboards
- Underlays
- In cracked or broken plaster
- Inside electric plugs, sockets and fittings
- Between timber floorboards
- Under skirting boards

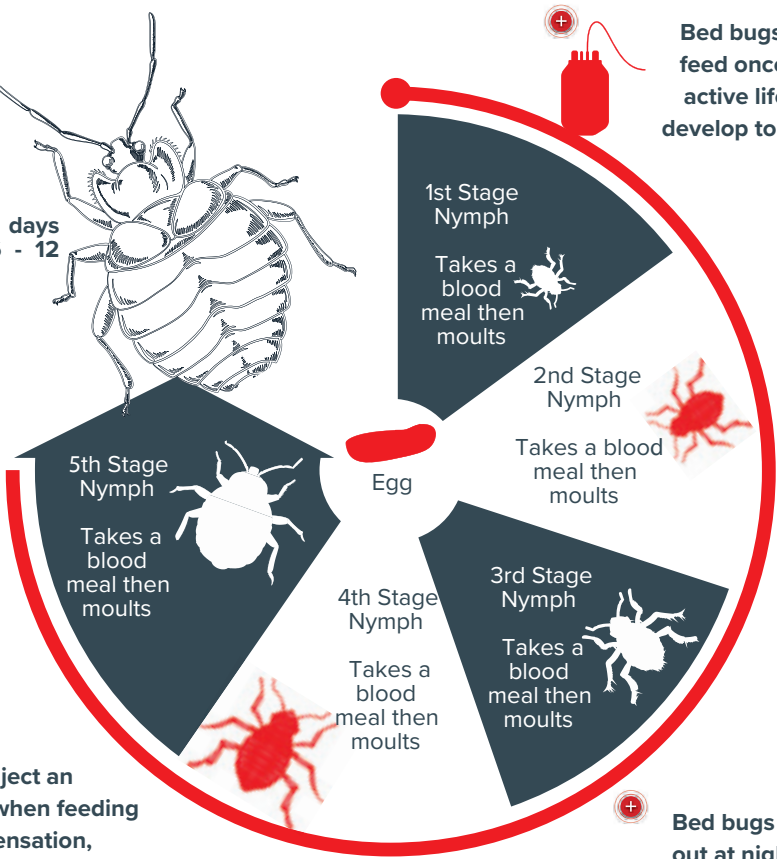
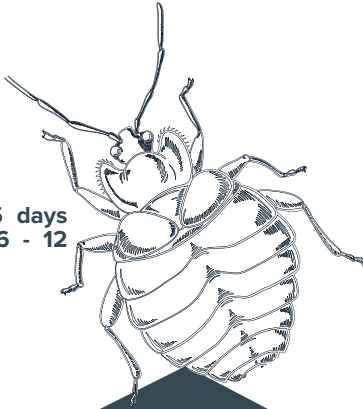


# Why it's important to be vigilant

Once established, bed bugs are a highly formidable pest - laying up to 300 eggs over a two month period and surviving for up to a year without a blood feed.

Adult

Feeds every 3 -5 days during a typical 6 - 12 month lifespan



Bed bugs need to feed once in each active lifecycle to develop to the next stage

Bed bugs inject an anesthetic when feeding to reduce sensation, keeping sleepers from feeling the bite at the time



Bed bugs come out at night, attracted by the warmth and carbon dioxide of sleeping humans





# Expert, tailored solutions

## Rentokil Bed Bug Monitor

The unique Rentokil Bed Bug Monitor uses a food based lure, mimicking human blood to attract early stages of nymphal and adult stage bed bugs onto it, allowing for an early warning of bed bug activity. The monitor is part of a proactive detection programme to track the presence of bed bugs at various strategic control points within a bedroom or other high risk area. This enables bespoke control measures, including Rentokil Heat Pod treatments to be carried out in targeted areas before bed bugs spread throughout the property.

## Bed Bug Treatment Solutions

Rentokil's Heat Pod eliminates bed bugs through the application of heat within a unique, Rentokil-designed heat pod. This effective treatment is computer-controlled, quick to apply and efficiently reaches all areas of insect-infested material. The Heat Pod has been designed for ease of set up on customer premises, allowing the swift treatment of infested items on site.

## Customer Benefits

- **Effective:** Continual, early warning of bed bug activity in hotels and guest houses
- **Saves time and money:** Early detection allows for higher chances of successful treatment, reducing the risk of bed bug infestations spreading to other guest rooms
- **Peace of mind:** Protect your reputation from the negative implications of having a bed





## Green Bed Bug Solution

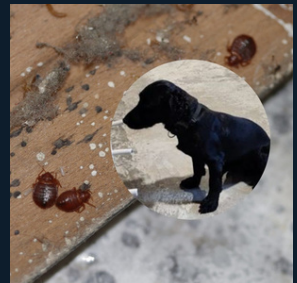
Rentokil's Green Bed Bug Solution provides a sustainable and safe bed bug eradication programme, with zero toxicity. The solution utilises a steam treatment at 180C to cause thermal shock to bed bugs at all life stages, helping to eradicate them from your premises. This can be used on any surface or fabric and can be directed into most hidden cracks and crevices where bed bugs may be harbouring. In addition to superheated steam, we use a range of non-toxic insecticides which work by controlling bed bugs using physical, rather than chemical modes of action

## Bed Bug Dog Detect

Bed Bug Dog Detect provides unique and highly effective monitoring to businesses with a potential bed bug infestation. Using a backpack vacuum, trained Rentokil technicians collect a sample of air from the door of a hotel room. Once collected, Rentokil send the sample to specially trained dogs, who are able to detect any bed bug activity in the room. This solution provides early detection, as the dogs are four times more effective at detecting early bed bug activity compared to human inspections, which allows businesses to treat the infestation before it develops further.

## Customer Benefits

- Sustainable Solutions - Non-toxic approach, which reduces the use of pesticides.
- Protects Business Reputation - pest problems are eradicated properly, ensuring infestations are quickly contained and managed.
- Reduced Disruption - saving you time and money dealing with costly infestations, while enhancing your business reputation.



# How to react to an infestation

Without proper care and professional attention, bed bugs can spread rapidly from the source to adjacent bedrooms, meaning prompt detection and swift, effective action is key to controlling an infestation.

When faced with a bed bug infestation, follow the five simple steps below.

1. Report the infestation to the management
2. Do not remove any items and prohibit all access to the infected room
3. If the room was recently cleaned, immediately remove all cleaning tools from the premises. Vacuum cleaners and other cleaning machinery should be thoroughly checked for signs of bed bugs
4. If required, transfer guests in the proximity (of infested room) to an alternative room. Ensure they bring only their personal belongings
5. Contact Rentokil for a professional, effective treatment tailored to your business





# The Experts in Pest Control

Part of the Rentokil Initial group, we are pest specialists with over 90 years experience and a global presence in over 60 countries. Our bed bug control service promise includes:

- Detailed reports of all site surveys
- Comprehensive, site specific risk assessments and method statements supplied for client approval prior to commencement of any work
- Experienced and highly trained service teams for the highest standards of professionalism
- Innovative, effective treatment solutions
- Nationwide, rapid response
- Bed bug awareness training programmes for staff

For more information, please contact us:

t **0808 304 4686**

w **[rentokil.co.uk](https://www.rentokil.co.uk)**

